The Voice of the Washtenaw, Livingston, Monroe, and Lenawee County's Rental Housing Industry!

Volume 28, Issue 8— November 2012

Always available at www.wa3hq.org

Stress: Control It, Change It or Let It Go!

By: Simma Lieberman

Have you ever tried to control other people? Who gets stressed out? Have you ever tried to control things or events over which you had no control? Do you find that stressful?

There are different typed of stressful situations. Some, like people interrupting you all the time, you can control. You can let the interrupters know you are busy and don't have time to

Other stresses, like rush hour traffic, are usually beyond your control. But there are some things about rush hour traffic that you can personally change which may help; taking a different route, for example, or traveling at a different time. Of course, these changes are not always possible. In that case, you have to change your attitude about the situation, in order to lessen the stress. You can listen to music or educational tapes or books-on-tape. Rush hour traffic won't seem as frustrating because you'll be doing something to help keep your mind off the traffic and other drivers. In order to let go of commute stress, you have to accept the situation. You must accept that you cannot control the traffic, no matter how much you yell and gesture at other drivers to speed up. A stressful commute can ruin your whole day, don't let it! Accept that, if you are unable to change your route, or your time of travel, you are powerless over everything on the road, with the exception of your car and your attitude. Control your attitude, let go of the traffic, and you can control your stress!

You can learn to manage a great deal of your stress by asking looking at each stressor and asking yourself "Can I control it, can I change it, or do I need to learn to let it go?

The "control, change, or let go" concept is an important key to stress management. We spend too much time worrying about things over which we have no control that we have no energy left to control the things we can. We become so overwhelmed, that we feel like our whole life is out of control and we'll never catch up. Once you understand the "control, change, or let go" concept and start putting it into practice you will be able to deal much better with stressful situations.

So much of our stress comes from trying to control other people, places and things when we simply cannot. We are the ones who end up with the stress and resulting headaches! The people we try to control go home, or simply ignore us, barely giving us a thought. That's why it is so easy to build up resentments against other people in situations or jobs when we don't think we have much control. On the job, it impedes productivity

What Are The Pros And Cons Of Raising Taxes On The Top 1% Of The Population?

As America hurtles through tax season in an election year, and moves closer to the Presidential showdown in November, taxes will be an important issue.

By: Dennis Piper

While Democrats have historically been about higher taxes and Republicans are usually about cuts, there is now a rift that may be beyond repair. Democrats insist that the top 1 percent of America's wealth should be taxed more heavily. Republicans argue that doing so would impede job growth and the GDP. They also have concerns for the small business owner, who is struggling to get by and claim that many Democratic policies present a slippery slope towards eating into the profitability of all small

businesses. These ideological differ-

ences beg the question: what are the pros and cons of raising taxes on the wealthiest 1 percent of Americans?

Pro: Higher revenue In order to get out of the jam the government has gotten the country in to, two things must happen. Spending must decrease. Revenues must increase. But with so many of the so-called "99 percent" struggling to get by or even find employment. where is the revenue going to come from. And if the government levies higher taxes on all business owners, what will happen to the jobs that currently exist? The government must extract higher revenue than it currently does in order to shrink the national debt and secure America's future.

Con: Cannibalizing profits Whenever the minimum wage goes up, or taxes increase, the first response of companies is to cut expenses. Usually, that means reducing the workforce. With an already abysmal unemployment and underemployment rate, higher taxes could tip the scale back toward recession if businesses slash jobs. While wealthy investors, such as Warren Buffett, are willing to pay more in taxes, the vast majority of small

SCREEN YOUR APPLICANT NOW!



NO PAPERWORK! NO INSPECTION! NO MEMBERSHIP!

Non members, use promo code:

WAAA

to receive **5% OFF** Click here Create account and save!

AAGLA Members receive 25% Discount

Log into Member Area to receive promo code.

President's Message: by Terri Neely



Hi Everyone!

I am looking forward to all of our fall activities! I hope that you will make the time to participate in any way you can. The next event will be our Annual General Membership Meeting on November 7th, where the new board officers will be elected. I urge you all to attend and take part in creating our future. Later in November will be the GLAStar education

conference. The two days of education are exceptional with amazing national speakers being brought in. For more information please visit our website at www.wa3hq.org.

I look forward to seeing you all soon!

EO Message: by Alice Ehn

Congratulations are in order for Mark McDonald for receiving the Lifetime Achievement Award from the Property Management Association of Michigan. He will be honored at the GLAStar banquet on November 16th. Please call PMAM now and get your ticket to this event. It is a wonderful black tie optional award event that also honors excellence in the rental housing industry. Many of our local property professionals are up for awards including the 6 Nova winners on page 6.

As Terri mentioned, we will be getting back to the lunch meetings on **Wednesday**, November 7th. At this annual meeting we will be voting for new board members and other initiatives from the board. The program committee has booked "Gordo the magician" with adult appropriate magic (including rabbits) for your entertainment because everyone needs a good laugh. Make sure you come and bring your entire team and get more involved. This meeting is sponsored by Service Master.

We are thankful for our sponsors for the entire past year. Please consider members every time you are making your buying decisions.

It is almost renewal time. There will be no increases in any dues amounts for 2013. Make sure you include the association in your budgets as well as education for your team. We have a new market survey product coming this fall for the entire rental housing industry (members and nonmembers) in our area to save you \$3600 per year in staff time and a new website that will be more member friendly and interactive. For our business partners we will have the advertising areas on the website you have been asking for. Can't wait to see what next year brings at the association.

(Continued from page 1)

and healthy teamwork. People tend to blame other people. If you are stressed out because of others, it's important to go through the steps

of control, change and letting go. Unless you are ready to leave your job, family, or the planet earth, chances are you will continue working or being around the "stressful people." Ask yourself if the other person is actually a "stress carrier," or simply has a different style.

Letting go is a process. It takes time, and doesn't always happen at once just because we will it. We have to use our thoughts to control our emotions and our actions. Remind yourself that there are people and events you cannot control. All you can control is your attitude and your reactions. Its possible to change yourself-talk about the situation. Identify which stresses you can control, take appropriate action, and learn to let go of the things you can't.

Pick something in your life that stresses you out. Can you control it? If so, what can you do? Can you change it? If so, how? Perhaps you can only change or control a part of it. Do you need to let it go? If so, what can you do in order to let go?

You can view life as unexpected and exciting or your can view it as scary because you don't know what the future holds. Take charge; take control or let it go. The choice is yours!

Simma Lieberman is a trainer, speaker, consultant and coach with over 20 years of experience helping organizations and businesses meet the demands of modern workplaces. She is known for her ability to help people break down assumptions, build dialogues, and create healthy working relationships. For additional information, contact the FrogPond at 800.704.FROG(3764) or email susie@FrogPond.com <mailto:susie@FrogPond.com>



Call us for all your floor covering needs.

Marc Nelson

248-359-3500, Ext. 213
Fax: 248-359-3722 • Cell: 248-417-0751
mnelson@scifloorcovering.com

John Farmer

248-359-3500, Ext. 216 • Cell: 248-770-4318 jfarmer@scifloorcovering.com 21440 Melrose Ave.. Southfield. MI 48075-5631

Published By: Washtenaw Area Apartment Association, 2008 S. State Street, Suite C, Ann Arbor, MI 48104

CHECK US OUT ON THE WEB: www.wa3hq.org

Deadline: 15th of the month for next month's publication to newsletter@wa3hq.org. Submit all materials to Alice Ehn, Executive Officer

2012 Directors:

- •Terri Neely, President, Valley Ranch Apartments, 734-747-9050
- George Markley, Dietz Property Group, 313-689-2287
- Karen Valvo, Legislative Co-Chair, Fink and Valvo, PLLC; 734-994-1077
- •Chris Heaton, Legislative Co-Chair, Campus Management, 734-663-4101
- •Russell Egerton, Program Liaison, AmRent, 248-948-5534
- •Michelle Foley, , Mill Creek Town Houses, 734-971-1730
- Jamie Schmunk, *Marketing*, Wilson White Company, 734-995-0600
- •Amy Khan, Newsletter Chair, CMB Management, 734-741-9300
- •Leslie Lemerand, Education Chair, Arch Realty, 734-995-9200

PMAM REPRESENTATIVES: Melissa Seitz, Wilson White Company and Susan Horner, Timberland Partners

Property Mgmt. Assoc. of Michigan - Association Executive: Kathy Bartnick - 2675 44th St, #303, Wyoming, MI 49519 - 616/531-5243, FAX 616/257-0398 -

Pros and Cons (con't)

(Continued from page 1)

business owners and large corporations are terrified of what it may do to their profits, and they're more likely to reduce workforce before they even see their bottom line results.

Pro: Strengthened infrastructure

This element is so vital to the general population and job growth that it could be considered essential. As the population continues to grow, greater infrastructure will be needed to support job growth and consumer culture, and without higher taxes, it could prove impossible.

Con: Irresponsible spending

It's true. When taxes are higher, the government does have a reputation for wasteful spending. By keeping tax revenues down, it could be just the catalyst that Washington needs to make tough but necessary decisions they've been unwilling to make. Decisions that could ultimately save the country's economic system.

When considering the arguments for higher taxes on the wealthiest 1 percent, one cannot lose sight of the far reaching effects and the ultimate consequences. But one thing is for sure: revenue must increase. Where will the money come from?

Source: Free Articles from ArticlesFactory.com

Dennis Piper has lead an Accounting firm Pittsburgh for over 20 years. His services include business consulting and tax compliance help to corporations, individuals, partnerships, limited liability companies, estates, trusts, and not-for-profits. Dennis is also a 2008 SBA Award Winning Pittsburgh CPA



Year End
Holiday Bash
at Weber's

Come feast, drink and be merry at our year-end
celebration! Great opportunity to kick-back and enjoy the company of your friends in the industry.
Bring a guest!

Music, food, drinks, awards, & prizes!!!!
Don't miss out!

Get your group together and
contact Alice to reserve your
spots today!

Thursday, December 6th, 2012
Only \$40 per person
Great Value, Great Fun!





October Events



Thank you to Greg Brown (pictured right) for information from the political survey

Thank you sponsors: **Service Master** Cut N Care **Valley Ranch Apts**

PAC Investments Collected — Thank you investors: PMAM PAC: \$600 NAA PAC: \$320

Ann Arbor Student Housing Fair — HUGE SUCCESS

Almost 1000 students attended the 5th annual Housing Fair at the University of Michigan Union to visit with 43 rental housing providers.

"This was an invaluable opportunity to meet face to face with potential renters. Wonderful benefit of membership" Amy Khan, **CMB** Management





solar contract carpet

For more than 35 years, Solar Contract Carpet has been a successful vendor to the multifamily housing industry by building strong customer relationships, furnishing quality products, and providing outstanding services.

We take pride in being reliable, cost effective and quality oriented - the kind of company with which customers want to do business.

- ▲ Installation Next Day
- Quality Control Field Inspectors
- Personalized Customer Service
- ▲ Emergency, Same-Day Service.
- Expect More From Our Installers

(248) 352-4400

www.solarcontractcarpet.com

New Members:

PROPERTY PROFESSIONALS: Willowtree Apartments and

Towers

Kelley Deegan

1819 Willowtree Lane, Ann Arbor,

MI 48105

Phone: 734-769-1313

Email: willowtreeannarbor@gmail.com Engleby Sponsored by: Becky Leirstein and

Staci Morris

828 Greene, LLC

Eduardo Icaza

3860 Deer Glen Dr, Ann Arbor, MI Phone: 313-437-8347

48108

Phone: 734-418-2058

Email: info@828greeneapts.com

BUSINESS PARTNERS: First Impression Printing

Steven Weaver

2551 Scio Rd, Dexter, MI 48130

Phone: 734-223-0672

Email: tankerlead@comcast.net Sponsored by: Terri Neely and Tia

Property Solutions

Adam Moore

4430 N. Holland Sylvania Rd, Apt

2104, Toledo, OH 43623

Email: amoore@propertysolutions.com

Think of Members FIRST when making your buying decisions

Members Support Members





You can do more.

There is no easier way to reduce your utility expense than through a Coinmach common area laundry room, By installing and maintaining the latest energy efficient laundry equipment, Coinmach saves you money.

Truly join the green movement, replace your light bulbs and contact your local Coinmach representative for a proposal.

Contact your local Coinmach representative

Fred Hanna 800-852-9274 ext 55412

or visit www.coinmach.com for more information.





Look Who is Hanging Out with WASH

Three great companies - Now one name

An innovator in laundry facility management since 1947, **WASH Multifamily Laundry Systems** is proud to welcome Automatic Apartment Laundries and Great Lakes Commercial Laundry to the WASH family.

Together, we offer our valued customers more than 150 years of collective experience and technology. As a WASH family customer, you will enjoy our:





Service

Professional technicians are dispatched with best-in-class routing technology providing a 97% first time fix rate.



Accountability

Proprietary machine security features, detailed monthly statements, unparalleled technology-based chain of custody.



Options

Energy efficient machines, card systems, and remote laundry monitoring.



Support

24/7 live service call support plus our online portal at fixlaundry.com.

Learn more



800.421.6897 ext. 1600 www.washlaundry.com



NOVA AWARDS 2012:

Congratulations to all of our winners



Best Overall Star Community! Windemere Park Apartments



Management
Company of the Year!
CMB Property Management



Manager of the Year Terri Neely Valley Ranch Apartments



Outstanding
Maintenance Team
Nob Hill Apartments



Leasing Team of the Year: CMB Property Management

Independent
Owner of the
Year!
Tom Garthwaite
Arborstone
Properties



A Big Thanks to all of our Fantastic Sponsors!!







It's not too late to sign up for GLAStar's Education Conference &

Awards!



Thursday & Friday, November 15-16, 2012

Kellogg Center, East Lansing

Featuring National Speakers:

Bruce Wilkinson, Toni Blake, Donna Olsen and Barbara Savona



To Reserve Your Tickets:

Call: 616-531-5243
Email: info@pmamhq.com
Mail: 2675 44th Street SW #303
Wyoming, MI 49519

Please make checks payable to "PMAM"

www.pmamhq.com

\$109 One Day Workshop

\$129 Two Day Workshop

\$60 Awards Dinner Only

(per person)

\$169 One Day Workshop and Awards Dinner

\$189 Two Day Workshop and Awards Dinner Washtenaw Area Apartment Association 2008 S. State Street, Suite C Ann Arbor, MI 48104 www.wa3hq.org and www.MIdigs.com

PRESORTED STANDARD U.S POSTAGE PAID ANN ARBOR, MI PERMIT NO. 341

Events:

NOVEMBER:

7 - Annual General Membership Lunch at Weber's Inn... Last chance to use membership bucks and to vote for next years officers

8 thru 10 — NAA Assembly of Delegates Meeting in Indianapolis, IN. McKinley's newest team member Alexandra Jackiw will be installed as the 2013 Chairman of the National Apartment Association

15 thru 16 — GLAStar Education Conference and Awards Banquet: Join national speakers Bruce Wilkinson, Toni Blake, Donna Olsen and Barbara Savona in an all star education two day event.

DECEMBER 6th, Year End Holiday Celebration at Weber's

January, 17th — General Membership Meeting **February 14th** — Trade Show and Maintenance Mania 2013



The Washtenaw Area Apartment Association disclaims any liability for information or legal advice contained in this Newsletter. Members who may have questions regarding issues contained in the newsletter should contact their own accountants, attorneys, or other professional advisors before relying upon any information conveyed herein. This newsletter is provided as a service by the Washtenaw Area Apartment Association and is intended for the exclusive use of its members. None of the articles or other information contained in this newsletter may be reproduced without the express written permission of the Washtenaw Area Apartment Association.